



The Crossed Grain Trademark

BOOSTING GLUTEN-FREE SALES ACROSS EUROPE



Surveys show that gluten-free consumers have increased confidence in a product that carries the Crossed Grain Trademark (CGT). Managed by the European coeliac community, a licence is required to use the CGT. This licence entitles licensees to use the symbol on their exports into over 30 European countries. To obtain a licence, applicants must provide evidence to prove that their products have a gluten content of max. 20 parts per million (ppm).

INVITATION TO A RECEPTION
16 May 2018 at 16.30hrs

INTERNATIONAL COELIAC DAY falls on 16 May and to celebrate this special day with us, we invite all Free From Food Expo exhibitors and visitors to a reception in the VIP lounge at the Expo. Hear more about the ongoing "May Contain" labelling topic and find out how to

win up to EUR 1,000 towards a
Crossed Grain Trademark Licence
(terms and conditions apply)

Stand F57

www.aoecs.org